

EKA University of Applied Sciences

eka

NEWS

LETTER

A UNIVERSITY  
THAT INSPIRES!

eka  
UNIVERSITY OF  
APPLIED SCIENCES

June/ July 2025

## RESEARCH REFLECTIONS AT EURAM 2025



On 22-25 June **Jelena Budanceva** represented EKA at the **European Academy of Management (EURAM) 2025** conference in University of Florence, Italy.

This year's central theme "The Transformative Power of Sustainability in Business and Society" brought together academics and practitioners from around the globe to discuss how sustainability is reshaping leadership, strategy, and scholarly research.



The conference also offered Doctoral Colloquium, interactive workshops, including roleplays and networking, scientific sessions, fostering a strong sense of academic community.

[More about EURAM](#)

## STUDENTS TACKLE NATIONAL PRIORITIES

On May 17, an insightful discussion took place featuring first-year Management students alongside faculty members and experts.

The session brought together Programme director **Natalja Verina**, Lecturer in Law **Elvis Dibanins**, and Mentor of the "PAR LABU LATVIJU" project **Dr. Ilona Lejniece**.

A team of engaged students ready to contribute to national solutions. The discussion addressed urgent issues declared as priorities by the Latvian government. Students presented analytical insights and offered concrete proposals on:

- Socioeconomic factors affecting birth rates and state support mechanisms.
- Tools to enhance youth integration into the labor market.

The initiative showcases how academic research and student-driven dialogue can play an active role in shaping real-world policies.



## BUILDING INTEGRITY TOGETHER: ENAI CONFERENCE 2025



On 16-19 June **Anna Strazda** and **Dr. Kristine Uzule** represented EKA at the European Conference on Ethics and Integrity in Academia (ECEIA 2025), held at Uppsala University, Sweden.

This major event, organised by **European Network of Academic Integrity** gathered experts to explore critical topics such as AI in research, publication ethics, equity, and the rise of industrialized plagiarism. [Read more about this event](#)

- Anna Strazda presented the study "Perception of Research Integrity by Researchers in Higher Education Institutions: Case of Latvia"
- Dr. Kristine Uzule explored "Equity, Diversity and Inclusivity Concepts in Internal Regulatory Documents of HEIs in Latvia"



## CONVERSATIONS THAT MATTER AT LAMPA 2025

At this year's **LAMPA** Conversation Festival, **Edgars Čerkovskis** joined two thought-provoking discussions that brought sustainability and social innovation to center stage.



In the first session, he explored the less visible side of social entrepreneurship — failures, funding challenges, and the unexpected lessons that drive meaningful impact.

In the second, the focus turned to circular municipalities — asking what it truly means to be "zero-waste." Edgars and fellow panelists discussed citizen habits, municipal policies, and the complexity behind seemingly simple sustainability goals.

A festival of bold ideas, honest stories, and community-driven thinking!

[More about festival LAMPA](#)