

## EKA un biznesa augstskolas "Turība" pārstāvju kopīgās publikācijas 2020.-2026.gadā

### EKA and Turība University joined publications 2020-2026

- Zvirgzdina, R., Linina, I., Avotiņa, V., Vevere, V. & Avotins, G. (2025). Possible Improvements of Corporate Income Tax in Latvia to Its Neighbouring Countries. *WSEAS Transactions on Business and Economics*, 22, pp. 1220-1226. <https://doi.org/10.37394/23207.2025.22.99> [WoS/Scopus];
- Cane, R., & Steinbergs, K. (2025). Innovation in Cultural and Creative Industries as a Factor for Sustainable Regional Development in Latvia. *Economics and Culture*, 22(2), pp.93-103. <https://doi.org/10.2478/jec-2025-0014> [WoS/Scopus];
- Linina, I., Zvirgzdina, R., Jakunovs, M., & Vevere, V. (2025). Factors Affecting the Choice of Latvia Inhabitants to Receive Medical Services Abroad. *WSEAS Transactions on Environment and Development*, 21(1), 611-618. <https://doi.org/10.37394/232015.2025.21.50> [WoS/Scopus];
- Vevere, V., Singh, K. and Linina, I. (2024). Framework for Enhancing Customer Loyalty of Telecommunication Companies in India: A Case of Reliance Jio Infocomm Ltd. In: *Vide. Tehnologija. Resursi - Environment, Technology, Resources*, 2, pp. 303-309 [Wos/Scopus]
- Linina, I., Jansevica, G., Vevere, V. (2024). Organization of participatory budget (PB) development in Latvian municipalities. In: *Vide. Tehnologija. Resursi - Environment, Technology, Resources*, 1, pp. 227-234 [WoS/Scopus]
- Zvirgzdina, R., Straupe, E., Linina, I., Vevere, V. (2024). Modern Technologies for Effective Communication between Apartment Owners and Apartment Building Managers in Latvia. *WSEAS Transactions on Environment and Development*, 20, pp. 268-275 [WoS/Scopus]
- Vevere, V. & Dange, K. & Linina, I. & Zvirgzdina, R. (2024). Integration of Artificial Intelligence (AI) within SmartLynx Airlines to Increase Operational Efficiency. *WSEAS Transactions on Business and Economics*, 21, pp. 1677-1683
- Linina, I. & Villerte, K. & Vevere, Velga & Zvirgzdina, R. (2024). User Experience (UX) Design Websites as a Marketing Tool. *WSEAS Transactions on Business and Economics*, 21, pp. 1461-1471
- Linina, I., Vevere, V., Zvirgzdina, R. (2023). Strategy Development for use of Influencers in Communication of Small and Medium-Sized Enterprises (SMEs) with Consumers. *WSEAS Transactions on Business and Economics*, 20, pp. 1607-1614
- Linina, I., Zvirgzdina, R., & Vevere, V. (2022). Ensuring consumer satisfaction with chatbots in the Baltic states. In: *12th International Scientific Conference on Business and Management Proceedings*, pp. 511-516. [WoS/Scopus]
- Vevere, V., Sannikova, A., & Linina, I. (2022). Business students' perception of social entrepreneurship in Latvia and study curriculum development. In: *12th International Scientific Conference on Business and Management 2022 Proceedings*, pp. 691-697 [WoS/Scopus]
- Linina, I. & Vevere, V. (2021). Critical Thinking Competence and its Impact on Acquisition of Basic Principles of Entrepreneurship Among Business Students in Latvia. *European Integration Studies*, 15, pp. 47-54 [WoS/Scopus]
- Rizhamadze, K., & Abeltina, A. (2021). The Factors that Promote Business Growth Opportunities for SMEs in Latvia in Wholesale and Retail Trade Sector. In: *Eurasian Business and Economics Perspectives: Proceedings of the 33rd Eurasia Business and Economics Society Conference*, pp. 115-126. Springer [WoS/Scopus]
- Linina, I., & Vevere, V. (2020). Enhancement of Retail Consumer Loyalty in Latvia by Means of Soda Media Communication. *European Integration Studies*, 14, pp. 80-89 [WoS/Scopus]

- Vevere, V., & Mons, A. (2020). Applying behavioural economics in education: study of undergraduate practices of selecting higher educational institutions. In: *19th International Scientific Conference Globalization and Its Socio- Economic Consequences - Sustainability in the Global-Knowledge Economy*, vol. 74 [WoS/Scopus]
- Linina, I., Zvirgzdina, R., & Vevere, V. (2021). Client relationship management in latvian retail enterprises under COVID-19 circumstances. In: *Vide. Tehnologija. Resursi - Environment, Technology, Resources, 1*, pp. 155-161
- Linina, I., & Vevere, V. (2021). Critical thinking as grounds of socially responsible communication. In: *Vide. Tehnologija. Resursi - Environment, Technology, Resources, 1*, pp. 149-154