



**VI International  
Economic Forum**  
September 21-22 | 2023

**OPEN INNOVATION:**  
from the Creativity of the Individual  
to an Innovative Science-Based Economy

## VI International Economic Forum

### “OPEN INNOVATION:

from the Creativity of the Individual to an Innovative Science-Based  
Economy”

**PROGRAM OF SESSION “Financial Literacy and Innovations in the Financial Sector”**

**September 22, 2023**

**Venue: Latvian Academy of Sciences, Akadēmijas laukums 1, Riga**

#### Moderators:

**Aija Brikše**, Latvijas Banka, Head of Financial Literacy Division (LATVIA)

**Dr. Jelena Titko**, Researcher at the Institute of Economics of the Latvian Academy of Sciences, Professor at the EKA University of Applied Sciences (LATVIA)

<b>12.30 – 13.00</b>	<b>Registration, 3<sup>RD</sup> floor</b>
	<b>PRESENTATIONS</b> <b>Venue: Room No 304-305, 3rd Floor</b>
<b>13.00 – 13.20</b>	DIGITAL FINANCIAL LITERACY – ARE WE READY FOR INNOVATIONS AND NEW PRODUCTS? <b>Aija Brikše</b> , Latvijas Banka, Head of Financial Literacy Division (LATVIA)
<b>13.20 – 13.40</b>	FINANCIAL LITERACY IN ESTONIA <b>Marge Aasalaaid</b> , Financial Literacy Coordinator, Ministry of Finance (ESTONIA)
<b>13.40 – 14.00</b>	ASSESSMENT OF INVESTMENT KNOWLEDGE AMONG YOUTH IN LATVIA <b>Julija Bistrova</b> , Partner at Alphinox, Board member at Financial Literacy Society, Associate Professor at Riga Technical University (LATVIA)
<b>14.00 – 14.15</b>	BREAK
<b>14.15 – 15:00</b>	Discussion panel (moderatore: <b>J.Titko</b> ). <ul style="list-style-type: none"><li>- Financial literacy issues in Latvia and Estonia</li><li>- Collaboration between Latvia and Estonia to implement national Financial Literacy strategies</li></ul>
<b>15:00 – 15:30</b>	Conclusions

**Working languages:** English

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