

NEWS

LETTER

INVENTIO 2026: STUDENTS PUT SCIENCE IN MOTION

On 29-30 May, EKA in cooperation with Alberta College, organised the **International Student Scientific and Practical Conference “INVENTIO 2026: Put Science in Motion.”**

The Conference brought together around 100 participants under the motto “Act Consciously!” and received 172 full-text articles for Student Research Paper Collection.

Through international, online and in-person sessions, students presented their research and practical solutions in business, economics, management, information technologies, finance, law, culture, design and social sciences. The authors of the best presentations were recognised during the conference awards ceremony.



The programme was enriched by keynote speakers Egija Veisa, who addressed finance, Kristīne Rinča, who focused on business, and Madara Meijere, who explored well-being. Participants could also take part in a tortilla-making masterclass and creative workshops on journaling led by Elizabete Zīverte, launching a business led by Roberts Alhimionoks from start.in, and setting financial goals led by Artūrs Homins.

The conference concluded in an entertaining atmosphere with an awards ceremony honouring the authors of the best presentations and a stand-up performance by Aleksandrs Guzenko.

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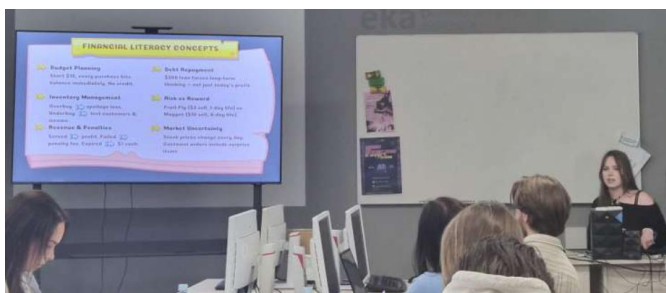


GAME-BASED SOLUTIONS FOR FINANCIAL LITERACY



As part of the “INVENTIO 2026”, students from EKA’s programme “**Digital Game Design**” presented original game prototypes designed to make financial literacy more engaging, and accessible for different generations.

The prototypes explored investments, financial risks, pension funds, debt management and other important aspects of financial literacy. All projects were developed under the supervision of Andris Aleksandrs Prieditis.



The prototype “**Family Debt**”, developed by EKA students Vladislavs Malenkovs and Viktorija Koposova, was recognised as the best project in the section.

The students’ work was evaluated by a jury combining academic and professional expertise: Andrejs Birzgals, EKA guest lecturer; Anete Bērza, Director of study programme “Digital Game Design”; **Aiga Rullere, representing Latvijas Banka; Inta Buša from Investoru klubs; and Jeļena Miltuze, founder of the Women Investors Club.**



The section demonstrated how digital game design can transform complex financial topics into interactive learning experiences while enabling students to apply their creative and technical skills to socially relevant challenges. [LEARN MORE](#)

STRENGTHENING BUSINESS–ACADEMIA PARTNERSHIPS AT BMDA 2026

From 20 to 22 May, EKA University of Applied Sciences participated in the **24th Annual Conference of the Baltic Management Development Association (BMDA)**, held across Vilnius, Kaunas and Alytus, Lithuania.

EKA was represented by Board Member **Anna Saltikova**, Board Member and Rector **Prof. Oksana Lentjušenkova**, and Vice-Rector for Research **Prof. Jeļena Titko**.



Under the theme “The Necessity for Resilience: Business–Academia Partnerships for Today and the Future,” the conference brought together representatives of academia, research and business to discuss how stronger cooperation can foster resilience, innovation and societal impact.

A special highlight was the presentation of a one-year Academy of Management membership to Prof. Jeļena Titko. This recognition offers new opportunities to strengthen EKA’s international academic network and engage with the global management education and research community.

The conference provided a valuable platform for exchanging experience, establishing professional connections and identifying new opportunities for international cooperation.



Learn more about [BMDA 2026](#)

CAN FASHION BE BOTH STYLISH AND SUSTAINABLE?

The **12th episode of the “Apritprasme”** podcast explores how the fashion industry is changing and whether fast fashion is losing its appeal among younger generations.

The discussion addresses second-hand and vintage culture, sustainable consumption, the influence of social media and the role of creative industries in advancing circular-economy principles.



The episode welcomes **Patriks Kirkils, co-founder of Bourzma and creator of the Bourzma Boutique festival**.

He shares insights into how fashion is becoming an expression of identity and values, while sustainability increasingly shapes consumer choices and new cultural trends in Latvia.

The circular economy encourages longer product life cycles, resource efficiency and a shift away from the traditional “take-make-dispose” model.

In fashion, this means rethinking how clothing is designed, produced, purchased, reused and recycled – turning sustainability into both an environmental responsibility and an opportunity for innovation.

The conversation is hosted by Edgars Čerkovskis, Director of EKA’s Master’s programme “Circular Economy and Social Entrepreneurship.”

WATCH THE NEW [“APRITPRASME” EPISODE](#)