

EKA University of Applied Sciences

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NEWS

LETTER

A UNIVERSITY
THAT INSPIRES!

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UNIVERSITY OF
APPLIED SCIENCES

September / October 2025

NEW RULES IN CYBERSECURITY AND AI

On **12 September 2025** **Edgars Čerkovskis**, Director of the Circular Economy Master's Programme, participated in the **Bite Latvija Conference "New Rules of the Game in Cybersecurity: The Era of AI."**

The event gathered experts from Latvia and abroad to discuss cybersecurity challenges in the age of artificial intelligence.

In his presentation, Čerkovskis emphasized the importance of trust and transparency in creating a safe AI environment for businesses.

The conference fostered dialogue among companies, experts, and the public on topics ranging from deepfake risks to AI collaboration in workplaces, highlighting how responsible technology use can strengthen organizational resilience and social trust.



BRIDGING DIGITAL AND GREEN SKILLS



On **17 September 2025**, the hybrid **DigitEdu 2025 Satellite Conference "Bridging Digital Gaps: Empowering Learners through Green and Digital Skills"** brought together more than 50 participants onsite and online.



Organized and hosted by **EKA in cooperation with Dlearn**, the event featured 14 speakers from 13 institutions across Latvia, Lithuania, Poland, Germany, and Italy.

Two thematic sessions – "Strengthening Digital Skills" and "Green Skills and Digital Transformation for Sustainability" – explored how digital and green competencies are becoming essential in education and the labour market.

The exchange of international experiences provided valuable perspectives on integrating these skills into sustainable learning and professional development. [Learn more](#)

ENHANCING RESEARCH SKILLS ACROSS EUROPE



From **15 to 19 September 2025**, the **International Staff Training Week (STW2025)** gathered academic professionals from the Czech Republic, Lithuania, Portugal, and other EU countries to strengthen their research and writing competences. Organized in collaboration with Alberta College and supported by the Scientific Institution, the event featured lectures, workshops, and "Research Incubator" sessions focusing on data analysis, visualization, and academic writing.

Highlights included trainings on Jamovi, Tableau, and calligraphy, as well as the international seminar "Bridging Digital Gaps: Empowering Learners through Green and Digital Skills." The week fostered networking, skill development, and collaboration in advancing academic excellence.

[Read more](#)

SCIENCE, SUSTAINABILITY, AND THE FUTURE OF LATVIA

On **25 September 2025**, the **7th episode** of the "Apritprasme" podcast, titled **"Science, Sustainability and the Future of Latvia"** was released.

Academician **Ivars Kalviņš** – renowned chemist, inventor of *Mildronate*, and President of the Latvian Academy of Sciences, discussed the role of science in shaping a sustainable future, highlighting Latvia's scientific achievements, the link between research and societal well-being, and the importance of innovation for national progress. This inspiring dialogue encourages young researchers to see science not only as discovery but as a mission toward a resilient, forward-looking Latvia.

Watch the episode



EXPLORING AI FOR QUALITY IN EDUCATION

From **26 to 28 September 2025**, EKA representatives **Prof. J. Titko**, **Prof. O. Lentjušenkova**, **A. Saltikova** participated in the KSQM-QMOD-ICQSS Joint International Conference in Seoul, South Korea.



The event gathered global experts in quality management to discuss sustainability and continuous improvement.

The team presented a research paper titled ***“Application of Artificial Intelligence in Higher Education to Ensure Continuous Improvement: Case of Latvia.”***

The presentation highlighted how AI can enhance educational quality and institutional development, positioning Latvia within the global dialogue on innovation-driven higher education.

PRESENTING LATVIA'S SOCIAL ENTERPRISE PORTRAIT

On **24 October 2025**, **Aija Sannikova**, researcher and lecturer, and **Edgars Čerkovskis**, Director of the Master's Programme Circular Economy and Social Entrepreneurship, participated in the **Ministry of Welfare's national conference**.



During the event, they presented the latest findings on the profile of Latvian social enterprises, highlighting their key characteristics, challenges, and contribution to sustainable development. The presentation sparked discussion on how research-based insights can strengthen public policy and promote the growth of socially responsible business models in Latvia.

SHARING INNOVATIVE TEACHING IN TRENTO

From **27 to 30 September 2025**, **Ast. Prof. Kaspars Šteinbergs**, visited the University of Trento (Italy) as part of an Erasmus+ teaching mobility. The mobility fostered academic exchange, encouraged innovative teaching methods, and strengthened international cooperation in management education.



During his visit, he offered students two interactive sessions: one focused on testing game prototypes developed by Business Management students in the course **“Strategic and Change Management”**, and another exploring change management practices through the case of airBaltic.



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EXPLORING FINTECH BUSINESS MODELS



From 3 November to 16 December 2025, students of EKA Business Management study programme will have the opportunity to deepen their knowledge in one of today's fastest-growing fields – financial technologies.

The new course **“FinTech Business Models”** will be led by Vice-Rector for Research **Prof. Jelena Titko** and Master's Programme Director **Edgars Čerkovskis**.

The course introduces innovative business models, digital finance tools, and the transformative role of FinTech in modern entrepreneurship, preparing students to navigate the evolving intersection of technology and business.

[Read more](#)

This educational initiative is implemented within the framework of the EU Recovery and Resilience Facility project “Strengthening Knowledge and Research Capacity in the Fields of Anti-Money Laundering, Financial Technologies, and Sectoral Analysis.”