

STAFF TRAINING WEEK

“Training on Academic Writing and Research Methods”

AGENDA

SEPTEMBER 21 – 24, 2021

TUESDAY, SEPTEMBER 21, 2021

Time	Activity	Details
11:00 – 12:30	STW2021 OPENING Moderator: JELENA TITKO	PRESENTATIONS OF PARTNER INSTITUTIONS: <ul style="list-style-type: none"> EKA University of Applied Sciences – Ekonomikas un kulturas augstskola (Latvia) Vilnius Tech (Lithuania) Kazan National Research Technical University named after A. N. Tupolev – KAI (Russia) Schmalkalden University of Applied Sciences (Germany) University of Parma (Italy) Technical University of Kosice (Slovakia) Prague University of Economics and Business (Czech Republic) Russian State Social University (Russia) High School of Banking (Poland) Tuscia University (Italy) Begum Rokeya University (Bangladesh)
12:30 – 13:30		INDIVIDUAL PRESENTATIONS OF PARTICIPANTS
13:30 – 15:00		INTRODUCTION TO STAFF TRAINING WEEK Jelena Titko, STW2021 coordinator
15:00 – 17:30	LECTURE / WORKSHOP	PUBLICATION STRATEGIES: IDENTIFY JOURNALS AND ADAPT YOUR ARTICLE TO JOURNAL'S UNWRITTEN RULES Dr Abel Polese , senior researcher at Tallinn University (Estonia)
17:30 - ...	WELCOME DRINK	EKA, Lomonosova 1/5, Riga

WEDNESDAY, SEPTEMBER 22, 2021

Time	Activity	Details
10:00 – 11:20	LECTURE / WORKSHOP	MUST KNOW AND MUST HAVE FOR RESEARCHERS Jelena Titko, Professor, EKA University of Applied Sciences (Latvia)
11:20 – 12:00	TEAM BUILDING Moderator: JELENA TITKO	TEAM No. 1. Research coordinator: Professor Anna Svirina , Kazan National Research Technical University named after A.N. Tupolev – KAI (Russia)
		TEAM No. 2. Research coordinator: Professor Velga Vevere , EKA University of Applied Sciences (Latvia)
		TEAM No. 3. Research coordinator: Professor Jelena Titko , EKA University of Applied Sciences (Latvia)
		TEAM No. 4. Research coordinator: Associate Professor Viktorija Skvarciany , VILNIUS TECH (Lithuania)
12:00 – 14:00	LECTURE / WORKSHOP	DESIGN THINKING FOR RESEARCH Iveta Cirule, Dr.sc.administr., SIA BIORGANIK5, Postdoctoral Researcher “Project Open Innovation”
14:00 – 15:00		
15:00 – 16:30	LECTURE / WORKSHOP	BRAINSTORMING, MINDMAPPING AND HYPOTHESIS DEVELOPMENT Professor Velga Vevere (Dr.phil.), EKA University of Applied Sciences (Latvia)

THURSDAY, SEPTEMBER 23, 2021

Time	Activity	Details
10:00 – 11:30	LECTURE / WORKSHOP	RESEARCH METHODS FOR SOCIAL SCIENCES Dr. Viktorija Skvarciany , Associate Professor, VILNIUS TECH (Lithuania)
11:30 – 12:30	EDITORS SESSION	Meet the editors: session with editors' presentations and interactive Q&A session Anna Svirina , Member of the Editorial Board of "European Journal of International Management" and "Emerging Markets Case Studies" More: https://www.inderscience.com/jhome.php?jcode=ejim https://www.emeraldgrouppublishing.com/journal/emcs Viktorija Skvarciany , Editor-in-Chief of the journal "Business, Management and Economics Engineering". More: http://bmee.vgtu.lt Tatjana Tambovceva , Managing Editor of the Journal "Economics and Business" More: https://sciendo.com/journal/EB Jelena Titko , Editor-in-Chief of the journal "Economics and Culture" More: https://sciendo.com/journal/IEC
12:30 – 13:30	TEAM WORK	Literature review: discussion of the process Description of the research relevance: search for substantiation Formulating research goal Choosing research question and hypothesis development Research question brainstorming and research brainstorming. This process is teamwork which is supervised by the assigned team tracer, who asks questions and helps to shape the paper. An ideal outcome of the session: <ul style="list-style-type: none"> • a clear strategy to substantiate a research relevance; • a clearly formulated research goal; • a clearly stated research question/hypothesis.
13:30 – 15:00		
15:00 – 15:10	REPORT	HOW EURYDICE CAN HELP TO GET INFORMATION ON HOW EDUCATION SYSTEMS ARE ORGANIZED IN EUROPE AND HOW THEY WORK Dr. Inga Shina , Professor, EKA University of Applied Sciences (Latvia), head of ES Eurydice project in Latvia
15:00 – 16:30	TEAM WORK	Getting the data: discussion of the process Choosing research methods The session is designed for the teams to define the sources of data they need to produce the result; to develop a survey instrument if survey is planned; to define open (and special) sources that can be used for data collection. This process is teamwork which is supervised by the assigned team tracer, who asks questions and helps to shape the paper. An ideal outcome of the session: <ul style="list-style-type: none"> • a clear strategy of data collection; • a questionnaire developed for the survey (if needed); • methods selected for data processing.

FRIDAY, SEPTEMBER 24, 2021

Time	Activity	Details
9:30 – 10:30		Development of the research description (abstract)
11:00 – 12:30	LECTURE / WORKSHOP	DISCOVERING TOOLS TO VISUALIZE YOUR DATA Dr. Anna Svirina , Professor, Kazan National Research Technical University named after A.N. Tupolev – KAI (Russia)
12:30 – 13:30		
13:30 – 14:30	TEAM WORK	Team presentations
	STW2021 CLOSING Moderator: JELENA TITKO	Summary of results Technical information

MODERATORS, INVITED LECTURERS AND EDITORS



Dr. Abel POLESE is a researcher, trainer, writer, manager and fundraiser. His interest in theory and practice of development led him to work across disciplines, conduct research and design interventions in Africa, Asia, Europe, the Middle East and the Americas. An alumnus of the Global Young Academy, he is interested in mental health and support for early career researchers, scholars at risk and researchers from the Global South. He is the author of "The SCOPUS Diaries and the (il)logics of Academic Survival: A Short Guide to Design Your Own Strategy and Survive Bibliometrics, Conferences, and Unreal Expectations in Academia", a reflection on academic life, research careers and the choices and obstacles young scholars face at the beginning of their career.

You can find him on Twitter at @Abiquitous and @scopusdiaries.



Dr. Viktorija SKVARCIANY holds a PhD in Economics and works as Vice Dean for Research and Innovation of the Faculty of Business Management and as an Associate Professor at the Department of Economics Engineering at VILNIUS TECH (Lithuania). Viktorija Skvarciany is an Editor-in-Chief of the International Scientific Journal "Business, Management and Economics Engineering" and Managing Editor of "Economics and Culture". She has published more than 40 articles, and her research interests include quantitative decision making-methods, sustainable economic development, and digital economy.

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Dr. Tatjana TAMBOVCEVA is a Professor at the Riga Technical University (Latvia). She has more than 25 years' experience in lecturing both at the undergraduate and graduate levels. Her research interests focus on circular economy, green production and consumption; change of consumer behavior; corporate social and environmental responsibility; sustainable building, real estate management, project management and use of ICT in many areas. Dr. Tambovceva has published more than 150 articles in national and international academic journals. She is a member and an expert in a number of international Societies, Councils and Foundations. She is the Managing Editor of the Scientific Journal "Economics and Business" and Head deputy of the Department of Civil Construction and Real Estate Economics and Management at the Riga Technical University in Latvia.

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Dr. Velga VEVERE is a Professor at the EKA University of Applied Sciences (Latvia); the senior researcher at the Institute of Philosophy and Sociology of the University of Latvia. She is an expert of the Science Council of Latvia in two fields – philosophy and management. Her scientific interests range from the history of philosophy (existentialism, phenomenology, American pragmatism), the contemporary issues in philosophy (social/societal aspects, communication, feminism) to the ones in corporate social responsibility, business ethics. She has published more than 50 articles and 3 monographs.

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Dr. Anna SVIRINA graduated from Kazan National Research Technical University in 2001 (Russia), acquired her Ph.D. in Industrial economics in 2004 and habilitated degree in Economics and management in 2011. Her research interests are focused in the field of management, IT technologies and IT entrepreneurship. Since 2011 she is the head of Innovative Enterprise Economics department of Kazan National Research Technical University, and since 2017 - the head of Chistopol autonomous campus at the same university. After over 10 years of business planning experience, she joined the Internet Initiatives Development Fund (one of the top-10 IT-oriented venture funds in the world) as an expert for preaccelerating and tracing programmes.

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Dr. Iveta Cīrule currently is a Postdoctoral researcher of Open Innovation and Business Incubation at private company BIORGANIK5 and Senior Expert and Project Manager at Riga Technical University programme H2020 project Cities2030 conducting impact assessment in a 4-year multinational global partnership in 19 countries by 2024.

Iveta Cīrule holds PhD Degree in Business Administration (2018), Master Degree in Politics (1999) and Bachelor Degree in Sinology (1997).

Since 2013 – Co-founder and Board Member of non-governmental organization Project Net focusing on the education challenges, particularly adult and long-life education, since 2008 Founder and Board Member of company BIORGANIK focusing on natural and organic products for health and beauty, since 2019 founder and promoter of social innovation initiative Senior University in Latvia.

Teaching master and doctoral students at national and international universities and business schools since 20013 – entrepreneurship, innovation and creativity in business, social dialogue, design thinking, collaboration and open innovation, business models, social business, project management.

Iveta has implemented various international projects as project manager, team leader and expert since 2004.

Moto “Turn ideas into action” reveals the main philosophy of all activities!

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Dr. Jelena Titko graduated from Riga Technical University (2005) and defended her dissertation in 2012. In 2008-2015 worked at Riga Technical University as an academic staff member and a researcher. Currently, holds the positions of the Vice-Rector for Science and International Cooperation and the Professor at EKA University of Applied Sciences, as well as a researcher at the Institute of Economics of the Latvian Academy of Sciences (LATVIA).

She is an expert of the Latvian Council of Science in the field of Economics and Entrepreneurship and Education management. The author of more than 70 scientific papers in the field of economics, business, management and education. Expert representing Latvia in Eurydice study “Digital Education at School in Europe”. She is an Editor-in-Chief of the journal “Economics and Culture” and a member of a scientific board of the journal “Business, Management and Economics Engineering”.

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STW2021 participants

1	Jürgen	Gemeinhardt	Schmalkalden University of Applied Sciences	Germany
2	Giulia	Conti	University of Parma	Italy
3	Eva	Fedurcova	Technical University of Kosice	Slovakia Czech
4	Libena	Jarolimkova	Prague University of Economics and Business	Republic
5	Natalya	Appalnova	Kazan National Research Technical University	Russia
6	Kristina	Tsaritova	Russian State Social University	Russia
7	Virginija	Grybaite	Vilnius Tech	Lithuania
8	Marcin	Dlubis	High School of Banking	Poland
9	Simona	Juhasova	Technical University of Košice	Slovakia
11	Md. Nur Alam	Siddik	Begum Rokeya University	Bangladesh
12	Inga	Shina	EKA	Latvia
13	Kaspars	Steinbergs	EKA	Latvia
14	Vita	Zarina	EKA	Latvia
15	Edgars	Cerkovskis	EKA	Latvia
16	Natalja	Verina	EKA	Latvia
17	Jelena	Budanceva	EKA	Latvia
18	Viktorija	Prilenska	EKA	Latvia
19	Kristina	Astike	Vilnius Tech	Lithuania