

STAFF TRAINING WEEK “EKA RESEARCH WEEK”

FINAL AGENDA

SEPTEMBER 21 – 25, 2026

Venue: EKA UNIVERSITY OF APPLIED SCIENCES (Pernavas 62, Riga)

EKA WI-FI: augstskola.lv

MONDAY, SEPTEMBER 21, 2026

Time	Activity	Details
11.30	Welcome coffee Room 303	Arrival of participants, meet and greet
12:00-12:30	STW2026 OPENING Room 303	INTRODUCTION TO STAFF TRAINING WEEK Dr.oec. JELENA TITKO , Vice -Rector for Sciences and International Relations, EKA University of Applied Sciences Moderator: VERONIKA BELUZA , EKA strategic partnership coordinator, AK Erasmus+ coordinator
12:30-14:00	Room 303	SPEED DATING. Moderators: VERONIKA BELUZA, MARINA TIHOMIROVA, ANNA STRAZDA
14:00 – 15:30	LECTURE / WORKSHOP Room 303	UNDERSTANDING LATVIA: HISTORY, CULTURE, MUSIC, AND IDENTITY Dr.philol. AIJA POIKĀNE-DAUMKE , Assistant Professor, EKA University of Applied Sciences
15:30 – 16:00	EKA Lobby	PHOTO SESSION
16:00 – 19:00	WELCOME DRINK	In EKA café “Grāpis”

TUESDAY, SEPTEMBER 22, 2026

Time	Activity	Details
09.30-10.00	Welcome coffee Room 303	
10:00 – 11:30	LECTURE / WORKSHOP Room 303	LECTURE “FUNDAMENTALS OF NEUROMARKETING AND LAB PRACTICE”. Researcher, Head of the Neuromarketing Laboratory, AKDANA ABUZHALITOVA , Almaty Management University (Kazakhstan)
11:40 – 13:00	ResearchLAB	TOUR TO EKA ResearchLAB Demonstration of the IMotions eye-tracker and voluntary participation in the experiment. Moderator: JELENA TITKO
13:00 – 14:00	LUNCH Grapis cafe	SPONSORED BY EKA
14:00-16:00	LECTURE / WORKSHOP Room 402	DEMONSTRATION OF VR-BASED RESEARCH EQUIPMENT AND CLEVERPOINT MARINE TECHNOLOGY. Moderator: MARIS CIRULIS , CleverPoint Marine, Latvia
16:30	EKA Lobby	Departure from EKA to Riga centre
17:00-19:00	Riga Art Nouveau Tour	A tour of Riga’s most fantastic Art Nouveau Architecture

WEDNESDAY, SEPTEMBER 23, 2026

Time	Activity	Details
09.30-10.00	Welcome coffee Room 303	
10:00 – 11:00	LECTURE / WORKSHOP Room 205	MEETING WITH EDITORS OF THE JOURNALS Viktorija Skvarciany , Editor-in-Chief of the journal "Business, Management and Economics Engineering". More: https://journals.vilniustech.lt/index.php/BMEE Jelena Titko , Editor-in-Chief of the journal "Economics and Culture" More: https://reference-global.com/journal/IEC Tetyana Pimonenko , Editor of the journal "Marketing and Management of Innovations" More: https://mmi.sumdu.edu.ua/
11:00 – 12:30	LECTURE / WORKSHOP Room 205	LECTURE "MUST KNOW AND MUST HAVE FOR RESEARCHERS". Professor JELENA TITKO , EKA University of Applied Sciences (Latvia)
13:00-14:00	LUNCH Grapis cafe	SPONSORED BY EKA
14:00-15:30	LECTURE / WORKSHOP Room 205	EKA RESEARCH INCUBATOR. Testing of the block "DATA TYPES". Moderator: ANNA STRAZDA
15.30 -.....	Free time	

THURSDAY, SEPTEMBER 24, 2026

Time	Activity	Details
09.30-10.00	Welcome coffee Room 303	
10:00 – 11:30	LECTURE / WORKSHOP Room 205	EKA RESEARCH INCUBATOR. Testing of the block "INTRODUCTION TO JAMOVI IN RESEARCH I". Feedback session. Moderator: ANNA STRAZDA
11:40 – 13:00	LECTURE / WORKSHOP Room 205	EKA RESEARCH INCUBATOR. Testing of the block "INTRODUCTION TO JAMOVI IN RESEARCH II". Feedback session. Moderator: ANNA STRAZDA
13:00-14:00	LUNCH Grapis cafe	SPONSORED BY EKA
Free time		
18:15-18:45	VISIT OLD RIGA	Bar Stuora, Audēju str. 15, Rīga. The entrance from Rīdzenes str.
19:00-....	GALA DINNER	"Locale", Grēcinieku str. 8, Rīga

FRIDAY, SEPTEMBER 25, 2026

Time	Activity	Details
09.30-10.00	Welcome coffee Room 303	
10:00 -12:00	STW2026 CLOSING Moderator: Veronika Beluza	Summary of results – Wrap up of the lessons learnt Q&A from the participants Technical information Certifications Greetings

MODERATORS, LECTURERS AND EDITORS



Dr.oec. Jelena Titko graduated from Riga Technical University (2005) and defended her dissertation in 2012. In 2008-2015 worked at Riga Technical University as an academic staff member and a researcher. Currently, holds the positions of the Vice-Rector for Science and International Cooperation and the Professor at EKA University of Applied Sciences, as well as a researcher at the Institute of Economics of the Latvian Academy of Sciences (LATVIA). She is an expert of the Latvian Council of Science in the field of Economics and Entrepreneurship and Education management. The author of more than 70 scientific papers in the field of economics, business, management and education. Expert representing Latvia in Eurydice study "Digital Education at School in Europe". She is an Editor-in-Chief of the journal "Economics and Culture" and a member of a scientific board of the journal "Business, Management and Economics Engineering". **E-mail:** jelena.titko@eka.edu.lv



Mg.psych. Anna Strazda is a science management specialist with extensive experience in human resources management, education and academic work. She is currently the Head of the Science Administration Department at EKA University of Applied Sciences, a doctoral student in business and economics, and a researcher. **E-mail:** anna.strazda@eka.edu.lv



Mg.sc.pol. Veronika Beluza is a Strategic Cooperation Coordinator of EKA University of Applied Sciences and Erasmus coordinator of Alberta College (Latvia). Graduated from Latvian University and worked at The Quality Agency for Higher Education. **E-mail:** veronika.beluza@augstskola.lv



Marina Tihomirova is an Erasmus Coordinator at EKA University of Applied Sciences in Riga, Latvia. She graduated from the University of Latvia, Faculty of Modern Languages. She has been working as an Erasmus Coordinator at EKA University of Applied Sciences for 8 years, coordinating Erasmus+ mobility and cooperation activities and supporting incoming and outgoing students and staff. **E-mail:** erasmus@eka.edu.lv



Tetyana Pimonenko, PhD, D. Sc. in Economics, is Deputy Head for International Activity of the Marketing Department at Sumy State University, Ukraine. She earned a D. Sc. scientific degree in 2019. Tetyana has published more than 120 scientific papers, including 86 papers in international peer-reviewed journals indexed by Scopus and/or Web of Science. She is a scholarship holder in international programmes (Fulbright, Latvian Government, ITEC, Slovak Government, Liverpool Remote Scholarship and etc) and has been a participant in over 10 international training programmes and seminars. Her research interests include investment policy, green marketing, green branding, green investment, alternative energy resources, green economics, environmental management and auditing, sustainable development and education. <https://orcid.org/0000-0001-6442-3684> **E-mail:** tetyana.pimonenko@econ.sumdu.edu.ua



Dr. Viktorija SKVARCIANY holds a PhD in Economics and works as a Vice-Dean for Research at the Faculty of Business Management and as a Professor at the Department of Economics Engineering at Vilnius Gediminas Technical University. Viktorija Skvarciany is an Editor-in-Chief of the International Scientific Journal "Business, Management and Economics Engineering" and Managing Editor of "Economics and Culture". She has published more than 50 articles, and her research interests include quantitative decision making-methods and their application in the research on sustainable economic development. **E-mail:** viktorija.skvarciany@vilniustech.lt

EKA STW2026 Participants

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EKA UPCOMING EVENTS

International Academic Week – 2027, April , <https://www.augstskola.lv/?parent=678&lng=eng>

ETECH Conference – 2027, April, <https://www.augstskola.lv/?parent=666&lng=eng>

TIPS:

How to get to city center from Riga airport:

Bus 22 to the stop Autoosta, departs every 15 minutes, ride takes about 40 minutes, ticket price 1,5 EUR (QR ticket or at Narvessen shop).

How to get to EKA:

Bus 52 Central Station – Daugava Stadium

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Trolleybus 13 Central Station – Lienes street

Bus 13 Central Station – Lienes street

Use 1,5h QR code tickets by Rigas Satiksme APP

OR the same tickets in Mobilly APP

Or you can buy printed tickets at Narvessen shops

For parkings payments – use Mobilly APP or credit cards

There are free of charge parking lots along the EKA building or we can let you in the EKA yard

Taxi - Bolt, Forus APPs.

Car sharings - CityBee (available also in Riga airport), Bold Drive, Fiqsy

Riga public transport schedule <https://saraksti.rigassatiksme.lv/index.html#riga/en>

A food hall BURZMA (www.burzma.lv) on the top of GALERIJA CENTRS (Audeju, 16).

The biggest national food restaurant LIDO (Krasta 76)

Free Riga panorama is available of the roof of GALERIJA RIGA restaurants area (Dzirnavu 67).

Riga Art Nouveau Center – (Alberta 2)

Official RIGA page: <https://www.liveriga.com/en/>