

SOCIFACTION

SOCIAL BUSINESS INITIATIVE

Do you have an idea how to solve a social or environmental problem? JOIN US and make it reality! **APPLY with your idea until the 24th June on www.socifaction.com.**

SOCIFACTION [social satisfaction] is an accelerator program for passionate young individuals with ideas for a happier society. We provide a series of intensive[ly] creative workshops and mentoring to teach business skills to creative activists who want to solve social issues, such as poverty, unemployment, environmental pollution, alcoholism and so on.

If you are aged 18-29 with a clear idea or an existing project and a passion that could make a positive impact on society, we will help turn it into a financially sustainable company. Individuals and teams of up to 3 people are welcome.

Program:

Apply until 24th June. Participants announced on 1st July.

1. Intensive workshops @ Riga 28th July - 2nd August*
2. Mentoring and real-life project development
3. Intensive workshops @ Vilnius 10th - 15th November*

Most successful teams are selected to go to the UK in February

*Travel, accommodation and food costs are covered by Strategic partnership in the youth field „Making good deeds profitable“ project, funded by “Erasmus+” program.

You will learn:

- *Design Thinking
- *Social business modeling
- *Theory of Change
- *Branding and Visual Communication
- *The logic of enterprise development life-cycle
- *'Research-by-doing' instead of 'research-before-doing'
- *How to unleash your creative powers to innovate
- *How to attract support and funding
- *Pitching Skills

Find more information and to apply visit www.socifaction.com

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